

3rd Annual FREEDOM RUN Barrel Race

SPONSORSHIP FORM

July 3-5, 2020

GENERAL

\$1,000 & up

- * Banner placement in main arena
- * Logo placement on barrel covers
- * Logo on flyers & entry form
- * Company name on event T-shirts
- * Premium placement of logo with link to your business website placed on our website
- * Social media recognition with link to your business website and/or Facebook page
- * Verbal recognition throughout the event
- * Company name listed on banner of sponsors
- * Company name listed on giveaway trailer
- * (4) Event T-shirts
- * 10 x 10 vendor booth (optional)

MAJOR

\$750.00

- * Banner placement in main arena
- * Logo placement on barrel covers
- * Logo on flyers & entry form
- * Company name on event T-shirts
- * Logo placement on website
- * Social media recognition
- * Verbal recognition throughout the event
- * Company name listed on banner of Sponsors
- * Company name listed on giveaway trailer
- * (3) Event T-shirts

SERGEANT

\$500.00

- * Banner placement in main arena
- * Logo placement on barrel covers
- * Company name on event T-shirts
- * Logo placement on website
- * Social media recognition
- * Verbal recognition throughout the event
- * Company name listed on banner of Sponsors
- * Company name listed on giveaway trailer
- * (2) Event T-shirts

CORPORAL

\$300.00

- * Banner placement in main arena (if provided by sponsor)
- * Company name on event T-shirts
- * Social media recognition
- * Verbal recognition throughout the event
- * Company name listed on banner of sponsors

PRIVATE

\$100

- * Banner placement in main arena (if provided by sponsor)
- * Social media recognition
- * Verbal recognition throughout the event

2019 giveaway trailer



SPONSOR INFORMATION

Company Name:

Sponsorship Package:

Contact:

Phone #:

Address:

City:

State:

Zip:

Website:

Email:

**Make Payments & Mail To:
Broken A Productions, LLC
1401 N. Pine St.
DeRidder, LA 70634**

Tax ID: 82-3325943



Broken A Productions, LLC

Banner Provided YES NO

Event Shirt Size #1 _____

Event Shirt Size #2 _____

Event Shirt Size #3 _____

Event Shirt Size #4 _____

Vendor Booth YES NO



3rd Annual FREEDOM RUN Barrel Race

To whom it may concern:

Broken A Productions, LLC, is producing the 3rd annual FREEDOM RUN at the Beauregard Covered Arena in DeRidder, LA, on July 3-5, 2020. In an effort to support local businesses in our area, we are offering multiple cost-effective advertising opportunities in return for sponsorship to help produce this 3-day event.

We are so grateful for what our sponsors have helped us accomplish to date. As a business owner in the city of DeRidder, my goal is to promote local businesses during the production of this event. The local support I have received thus far has been phenomenal. The 2nd Annual FREEDOM RUN Barrel Race was held July 5-7, 2019, in DeRidder, LA, at the Beauregard Covered Arena. There were a total of 694 entries during this event, which more than doubled the entries from the first year. Over the past 2 years, we have paid out a total of more than \$35,000 to contestants as well as given away a Shadow horse trailer each year. We are also a qualifying show for the BBR (Better Barrel Races) World Finals, which are held in Oklahoma City every April.

Although the FREEDOM RUN has attracted many local contestants/families, I'm proud to say that we've had people come into DeRidder from as far away as Vicksburg, MS, and Austin, TX. Broken A Productions, LLC, strives to promote the sport of barrel racing for all ages by producing family-oriented, kid-friendly events. In fact, the winner of the Horse trailer at the 2019 FREEDOM RUN was a 9 year-old youth barrel racer from Merryville. Businesses who sponsor \$500 or more are listed on the prize trailer, which provides cost-effective, long-term advertising long after the show is over.

We would love to advertise your company as one of our sponsors. If you do not see a level that suits you or your company please feel free to contact me to discuss available options. All sponsorships, banners, donations, and awards need to be in hand no later than June 19, 2020, to ensure we have all promotional material ordered for the event. If you are choosing a level that includes your logo being placed on advertising material, please email it to angela@hickmantrailersales.com. Your logo on the barrels will be positioned in view of our official photographer during this 3-day event. Your banner will also be hung in the main arena for fans to see as well.

Many thanks in advance for any consideration of sponsorship,

Angela Hickman
Broken A Productions, LLC
(318) 308-5608